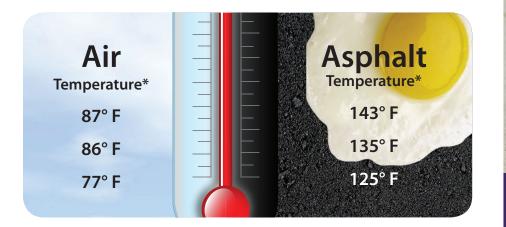
HOT ASPHALT

Your pet's paws need to be protected from the hot pavement/asphalt.

Our four legged family members rely on their paws and pads just like we rely on our feet to get us where we need to go. So, just like us we need to take care of our pet's paws and pads.

Dog's paws and pads are designed to take a licking and keep on ticking. The pads provide protection, extra cushion, traction, shock absorption protecting joints, agility for maneuvering over rough terrain, quick movements, sprinting and insulation against extreme weather.



The pads are made of a very tough outer layer of skin and fat and this skin is actually the toughest skin on the dog's body. The paw is protected against abrasions and injuries to the pads by this tough outer skin. Exocrine sweat glands are also a part of the pads which helps to cool the



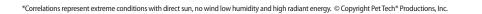
Use the back of your hand to test the surface temperature, leave your hand on the surface for 7 seconds and if it's too hot for you it's too hot for your pet's paws.

animal. However, panting is the primary way dogs cool themselves.

Asphalt can reach temperatures up to 143° F on a hot sunny day (at 131° F you can fry an EGG)! Paw and Pad damage can occur within 60 seconds at 125° F.



Dog Walkers and Pet Care Professionals should also invest in an infrared thermometer and carry it with them.





Tips To Protect Your Pet's Paws:

- Choose a dirt trail or grass for walks/exercise
- Use booties or other paw protectors
- Before & After every walk or exercise routine do the Pet Tech[®] Snout-To- Tail[™] Assessment
- Participate in the 7 Second Rule
- Walk in the cooler part of the day
- Be sure your pet has an adequate supply of cool fresh water before during and after any activity

